

colorescience®
YOUR PERFECT CANVAS



PRIME

CORRECT

SET

PROTECT

FACE ENHANCEMENTS (Cheek, Lips, Eyes, etc.)

colorescience®
the secret to a perfect canvas



ABOUT THE BRAND

Experience makeup that does more. Colorescience® products are different from other makeup lines with our high quality efficacious ingredients and formulations, luxury colours and simplicity of use. Our high performance cosmetics were created to help you achieve a clear, even complexion and protect your skin from the damaging effects of the sun and environment.

Our dermatologist recommended formulations blend and layer together to help you achieve the Perfect Canvas for colour application.

NOT ALL MINERALS ARE CREATED EQUAL

Below is a simple test that shows the quality of mineral powders. The water represents your skin.

COLORESCIENCE

+ HIGH-INTEGRITY PURE MINERALS

Pure micronized minerals, that are processed properly, are completely water-resistant which allows them to float on top of water

+ LOCK IN MOISTURE

Pure, water-resistant mineral makeup forms a protective barrier on the skin allowing skin to stay clear and clean

+ SUN PROTECTION

Pure mineral makeup contains minerals that protect your skin from UVA and UVB rays



INGREDIENTS WE AVOID:

Harsh Chemicals
Dyes
Talc
Alcohol
Mineral Oil
Fragrance



COMPETITION

- MINERALS NOT PROPERLY PROCESSED

Minerals that are not properly processed, when placed in water, will muddy the water and sink to the bottom

- FEW PURE MINERALS PRESENT

If the makeup is not comprised of only pure minerals, ingredients when in water will bubble or foam

CORE FOUR STEPS FOR A PERFECT CANVAS

1 PRIME



A variety of specialized primers containing industry leading ingredients that target specific skin types and issues to improve skin texture, enhance tone, and help to diminish the appearance of fine lines and wrinkles. The result is a smooth, even canvas that looks as flawless as it feels.

PRODUCTS INCLUDE:

- A formula for every skin type
- skin calming primer
 - skin brightening primer
 - skin bronzing primer
 - skin balancing primer (problem skin)
 - sunforgettable® primer
 - skin mattifying primer

2 CORRECT



Formulated to provide customizable coverage and colour, our light-weight, highly-pigmented powder foundations disguise imperfections, enhance features, and even the appearance of overall skin tone.

COVERAGE NEEDS:

- sheer, light-weight coverage: loose mineral foundation brush
- total coverage: pressed mineral foundation compact

PRODUCTS INCLUDE:

- loose mineral foundation
- pressed mineral foundation
- * variety of shades available

3 SET



Hydrating mists targeting skin specific needs keep makeup and sun protection in place all day and activate the vibrancy of minerals for an ultra natural, luminous look.

PRODUCTS INCLUDE:

- be still setting mist (hydrating setting mist)
- sunforgettable® setting mist
- rise and shine setting mist for problem skin

4 PROTECT



Achieve the ultimate protection from sun damage and its aging effects with a soft focus finish. Sunforgettable® sunscreen is easy to apply and reapply throughout the day to keep your skin protected and beautiful.

Use SPF 30 for every-day cosmetic protection and SPF 50 for post-treatment application, prolonged periods of outdoor activity and sun exposure and beach application.

PRODUCTS INCLUDE:

- loose mineral sunscreen SPF 30 and SPF 50